



# THE TATTLE

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Journal of the History Guild of Daly City/Colma

## Original DC Protective Assn. is Sept. 18 Topic

Some call it “old”, some call it “original”. Either way, “it” was where Daly City started, and the **Original (formerly Old) Daly City Protective Assn.** will be the topic for the Guild’s meeting of Sept. 18 , 7:30 p.m., in the Doelger Center multi-use room. Speaker for the evening will be the highly articulate **Dana Smith**, who had favored the HG with her presentation at our May meeting regarding the poster she had designed for the “Yesterday, Today & Tomorrow” theme of the Gateway Festival held in June.

The ODCPA was organized in 1972 by residents of the oldest neighborhood in Daly City, where the history of DC began and where **John Daly’s** cows had munched on the grassy hillside.

As threats for development of commercial property and destruction of residences loomed thirty years ago, concerned citizens rallied to save their area. The concerns continue to this day, championed now by a new crop of thoughtful activists.

Among treasures providing background for **Ms Smith’s** discussion is a rediscovered vintage ODCPA scrapbook recently acquired from the family of DC’s fondly remembered **Conrad Pavelles**, who died in 1999. He, with **Joe Guisto** and **Ernie Pezzola**, was a founder of the ODCPA. The book, deemed a “treasure trove of political and social history” by **Ms Smith**, will be on display at our meeting. Why “protective”? Come on Sept. 18 to hear **Dana**.

THE HISTORY GUILD of DALY CITY/COLMA  
PROUDLY PRESENTS ANOTHER

# HISTORY EVENING!

Wednesday, Sept. 18, 2002, 7:30 p.m.

Original  
Daly City  
Protective  
Assoc'n  
*Dana Smith*

ODCPA's Distinctive Logo  
"Steadfast since 1972"

Doelger Center Multi-Purpose Room  
101 Lake Merced Blvd., Daly City

**ADMISSION FREE!**

Donations Gratefully Accepted ♦ Phone 991-8025 for Information

## Recalling Westlake at May Meeting

Our May 15 membership meeting which was to have featured **Georgette Sarles**, president of the Westlake Shopping Center’s Merchants Assn., didn’t come off quite the way we had planned it. A “good time was had by all”, as the saying goes, but **Georgette** (unfortunately) was not able to appear, and we shall hope someday to reschedule her. We are still sure that her remarks would be of great interest to those of us that have known, loved and grown up around the Center over the years.

In **Georgette’s** stead was our dear friend and

lifesaver, Al Belotz, who was to have shared the podium with the main speaker, recalling his many years as a CPA doing business in the WSC. Al cheerfully accepted the extra time before the microphone, and did his usual superb job of regaling his audience with stories nostalgic, historic, and fascinating. Thanx, dear Al.

Also on the program was Dana Smith, one of our newer members, who displayed and explained in nice detail her wonderful poster, created for and used to promote this June's Gateway Festival. The event was held in the WSC mall for the first time, and proved a great success. The Guild was honored to have been offered (which we accepted with hasty glee) the use of the WSC store that had previously housed "Pretty & Plump."

Within the building, we were able to display our photos, scrapbooks, paper goods, enlargements, etc. without fear of destruction by wind or other atmospheric elements. We were, to be perfectly frank, comfortable!!! We shall hope to mount future displays in that venue, again thanks to Georgette Sarles and the Westlake Merchants.

**Victorian Days Benefit**  
**For SMC Historical Assn.**  
**WILL Happen!!!**

Surprise! If you receive this Tattler before Aug. 25, there's still time for you to attend the 2002 version of Victorian Days in the Park, but the event will not be held in San Mateo's Central Park. It is set for one day only, Sunday, August 25, in Redwood City on the grounds of the historic old domed courthouse that now headquarters the SMCHA history museum, 777 Hamilton St. **The Guild will have a display there** from 10 a.m. 'til 4 p.m. Volunteers include Elinor Charleston, Russ Brabec, Marilyn Olcese, Diane Pitto, Ken & Bunny Gillespie, and co-ordinator Mark Weinberger. Others are welcome to come by and "spell" them.

\* \* \* \* \*

**NEW/OLD OFFICERS**  
**INSTALLED IN MAY**

Nominating Committee chairperson, Betty Schultz, presented a slate of potential officers for the 2002-03 HG year, election followed, and DC City Clerk Helen Flowerday officiated for the installation. Nominations from the floor, or anywhere else, were not forthcoming, so the entire board was re-elected and accepted their duties with pleasant smiles and eagerness. Bless 'em.

**Treat Donors for Sept. 18**

We realize it's quite a while between our May and September membership meetings, so here's a gentle reminder for those who signed up to be finger-food donors for the coming program. Others are always welcome to add to the goodies. Hospitality chair Mary Hutchings will phone with gentle reminders prior to Sept 16. Thanx to all.

**Diane Pitto**  
**Annette Hipona**  
**Judith Christensen**  
**Aida Larsen**  
**Marie Brizuela**

**Books of Local Interest**  
**Benefit Guild Funding**

Available through The Guild are several publications historically pertinent to the area. Sales benefit the organizational treasury; contents benefit our knowledge of where we live. They include:

- "From the Top of the Hill" by HG member Bernard Winn \$17.95, autographed.
- "Gateway to the Peninsula" by former DC Librarian Sam Chandler, \$15.00.
- "The Great Daly City Historical Trivia Book" by HG members Ken & Bunny Gillespie, 2<sup>nd</sup> printing, \$15.

## Drawing Prizes Welcome

Our treasury continues to grow, thanx to generous help from our members and program attendees. Chances are 3 for \$1, or 50 cents each. **Marilyn Olcese** oversees the display of potential claims at our meetings and **Walter Riney** is the ever-willing-to-take-your-money ticket seller. You *can* help.

## The Collection Grows

Donations to the Guild's collection of vintage treasures were recently welcomed from:

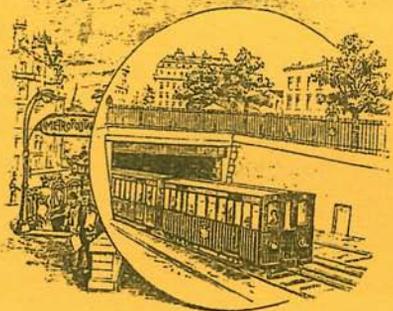
- **Frank Maffei:** Large mounted photo of Broadmoor Village, about 1949, before trees dotted the curving hillsides.
- **Jack & Naomi Jones:** Decorated plaque from estate of educator Marjorie Tobias.
- **Verona Williams:** Westlake Times of 59 yrs. ago, Arthur's gift boxes, Mr. H. key holder, fossils dug from under Westlake Terrace, terra cotta bottle, Franklin School yrbook, Natl. Real Estate magazine with article about H. Doelger, Doelger holiday cards, Country Club Apts. brochure, Molloy's tee shirts, political campaign potholders, milk bottle.
- **Mike Wilson:** Vintage DC stationery & pamphlets.
- **Frank Franceschini:** DC progress pix.
- **Helen Flowerday:** Portrait of '50s Westlake home, 2 vols of DC Demands & Warrants dating from 1912 term of DC's first City Clerk, Walter J. White,
- **Russ Brabec:** Tee shirt w/ DC logo, local street car photo.
- **Shirley Plank:** Jefferson School District recognition day program for May, 2002.
- **Jeanne & Barry Wyner:** Westlake Bowl paper memorabilia, souvenir shoe-horns and ashtrays w/ WB logo.

- **Elsie Olcese Schenone:** 1955 letter of condolence regarding the passing of a dear friend personally written by Margaret Pauline Brown to the Schenone family, 1986 Jefferson School reunion souvenir.
- **Marilyn Olcese:** Jefferson HS photo.
- **Michael & Richard Rocchetta :** 1960s Gateway Chevrolet yard stick.
- **Mark Weinberger:** Photo page of Colma Police Officers.

## A Few Quick Notes

Since last we met...**Broadmoor** held a Community Day. Your Guild displayed items of interest for those living in that district...**Marilyn Olcese** researched life in Dear Old Colma to enhance the birthday celebration of a former resident (1929-37), once an employee of Colma's **Witt Dairy**, now living in Petaluma...**Russ Brabec** has launched himself on a massive project of trying to identify the people for whom local streets were named. We know about **Lycett, Dennis, Daly, Poncetta**, etc. He'll appreciate your input...**Daly City** re-dedicated two local parks: **Marchbank Park** and **Dave Rowe Park** in the Midway Village/Bayshore area...**Dave Rowe** was honored by **Al Teglia** as "the premier City Manager", serving Daly City in that capacity from 1969 until retirement in 1995. He died in 1998. Located in the Bayshore area, **Dave Rowe Park** is also the location for a magnolia tree planted in the memory of "The Mayor of Bayshore" **Millie Pleskach**, who died in 2000...At the **Marchbank** event, speakers included **Ken & Bunny Gillespie**, who introduced "**Marchbank, the Man**" -- NO "s" on his name, please ---to gathered neighbors. We understand that there is a move afoot by residents of the Vista Grande area to place some historic information in the new **Marchbank Park Clubhouse** about the acreage and the man ...**Colma PTA** donated \$30 to

the HG treasury after the **Gillespies** presented their "Then & Now" slide show for their third grades...Our Vice President, **Mark Weinberger**, continues on the Jefferson Elementary School Board of Trustees but has completed his term, and chosen not to "re-up" as an appointee to the DC Library Commission. Well done, **Mark!**...(These lines are just to show that three-dot journalism lives.)



Yes, I (we) would like to join the  
**History Guild of Daly City/Colma.**  
 (please print)

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**YEARLY DUES** (renewed each January)

Senior/Student	\$4.00
Individual	\$6.00
Family	\$9.00
Patron/Business	\$26.00
	(or more)

**HISTORY GUILD OF DALY CITY/COLMA**  
**Officers and Directors**

Ken Gillespie	President	(650)755-5123
Mark Weinberger	Vice-President	(650)755-0612
Bunny Gillespie	Secretary	(650)755-5123
Russ Brabec	Treasurer	(650)583-4985
Marilyn Olcese	Director	(650)755-5616
Walter Riney	Director	(650)992-4696
Albert Teglia	Director	(650)755-1792
Diane Pitto	Director	(415)584-9876

**First Class Mail**

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 City/Colma**  
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 Daly City, CA 94015

