



# THE TATTLER

Vol. 27, No. 2  
Nov. 2007

## Journal of the History Guild of Daly City/Colma

### Greetings from President Mark

Now that we are poised to move into the John D. Daly Library toward the end of this year, there will be a lot of necessary work to ready it. Toward that end, we are recruiting volunteers to help with an initial clean-up. Please contact us (*phone numbers on the back of Tattler*) if you would be willing to help with this or other volunteer opportunities at our new museum. We are hoping to be open to the public by next May.

We are pleased to announce that San Mateo County architect Dan Ionescu has volunteered his services on a pro bono basis and created some wonderful architectural renderings of our museum building and proposed renovations. The mounting of these drawings showing what we hope our new museum may eventually look like was generously donated by Board Member and Fundraising Committee chair Dee Canepa. Thanks to both! These are very professional but ambitious drawings which we believe are achievable, but not without some major price tags.

As we have previously noted, fundraising will be our main task for quite some time. I'm pleased to note that our first fundraising activity will occur on Nov. 7 at the new War Memorial Building at the Top-of-the-Hill, Mission Street. This will be a champagne and desserts event that will celebrate our new library and War Memorial and preview drawings of things to

THE HISTORY GUILD OF DALY CITY/COLMA  
PROUDLY PRESENTS ANOTHER

# HISTORY EVENING!



RAILROAD LORE & THE  
SAN MATEO COASTLINE  
Frank Maffei & Ed Graham

**Wednesday**  
**November 21**  
**7:30 P.M.**  
101 LAKE MERCED BLVD.

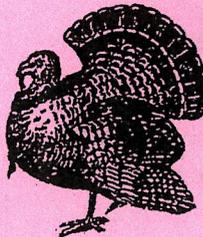
**ADMISSION FREE!**

Donations Gratefully Accepted • Phone 755-5123 for Information

### GUILD PROGRAM TO FEATURE MAFFEI VIDEO

Railroad experts **Frank Maffei** and **Ed Graham**, both long time members of the History Guild, are contributing to the Wednesday, Nov. 21, 7:30 p.m., membership meeting at the Doelger Center's multi-use room.

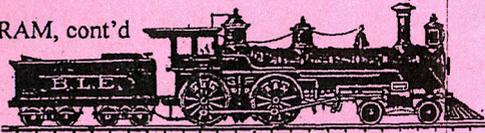
(Yes, we know it's the eve of Thanksgiving Day, but this is another thing for which we can be thankful.)



PRESIDENT'S MESSAGE Cont'd from page 1

come at our nearby future museum site. While tickets will be on the high-side, \$100 each, we hope that you join us at the first fundraising event for our future museum.

NOV. 21<sup>ST</sup> PROGRAM, cont'd



Frank and Ed provide the oral expertise in the voice-over narrative for a segment of "Footprints of Pacifica", which will be shown through arrangements made by HG vice-president/program chair **Richard Rocchetta**. Originally shown on Pacifica television last year, the 28-minute documentary features remarkable photographs of the San Mateo County coastline from Daly City to Pacifica. Many of the visuals were taken by **Frank**.

The "History Evening" program will also include a video of slides taken by **Frank** in March, 1957, showing the Coast Highway near Thornton Beach being repaired after the memorable earthquake of that year.

A director and railroad consultant for the Colma Historical Assn., **Frank** is an intrepid photographer of the local scene and has contributed many copies of his photographic documentations to the Guild and the CHA over the years. Several of his larger prints are on display in the HG Mini-Museum.

As usual, HG members are urged to invite friends to this outstanding program. The usual HG amenities are planned, including refreshments, the customary raffle, and opportunity to enjoy the good company of fellow history fans.

## *History in the Making*

Join us for a Sneak Preview  
of the

New War Memorial Building & Library  
to benefit our Guild's Museum Fund  
for a museum of Daly City history

November 7, 2007

7:00 pm - 8:30 pm

\$100 per person

Mail checks made out to *History Guild of  
Daly City/Colma (Museum Fund)* to:

Dee Canepa

First National Bank of Northern California  
6600 Mission Street, Daly City, CA 94015

For additional information, please call:

650. 255.5596

*(watch for invitations in the mail!)*

### HISTORIC DC FIRE DEPARTMENT PROGRAM

With former DC Fire Dept. Chief **Bob O'Donnell** at the helm, the Guild's Sept. 19 membership meeting enjoyed a fascinating program about the department's launching 100 years ago in the wake of San Francisco's disastrous earthquake and fire, and its history over the years since then. Sharing speaker chores with the Chief was his fellow retiree, **Don Ciucci**. Together the duo took the Guild down memory lane, presenting an illustrated and definitive narrative covering the years from 1907 until the present.

**Chief O'Donnell** paid several visits to the Guild's Mini-Museum as he researched the department's 100 years in preparation of the department's gala centennial anniversary dinner "honoring our past as we prepare for our future." Drawing heavily on HG file photos and printed memorabilia, **O'Donnell** prepared a magnificent list of DCFD milestones and a

spiral-bound illustrated history of the department, copies of which were generously donated and are now, with great appreciation, in HG files. The history climaxes: "To those who serve, not for personal gain, but for the welfare of all, this history is affectionately dedicated." **Bravo, DCFD!!**

### CONTRIBUTIONS TO HG ARCHIVES

The Guild is most appreciative of all of the donations of memorabilia given over the past 25 years, and continues to harbor the hope that someday items of display quality can be seen by museum visitors. Paper items, for the most part, are tucked into HG files as reference material available to researchers. The Guild continues to ask, beg, solicit your donations of items pertinent to Daly City, but also continues to aver that we simply do not have space in which to display each and every piece of memorabilia at this time. Over the years, we have never been able to promise display space to particular items, but that is not to say that the materials are not totally appreciated. Please continue to contribute your items of historical interest, and support funding efforts toward establishing display space within new (to us) museum confines. Thanks to the generosity of the following, the HG collection continues to grow:

**Annette Hipona:** John Warren, DCPD, retirement event program, CA Senate prgm, JHS year book; **Casey McCord,** via **Robert Keil:** 24 items of paper memorabilia re. Henry Doelger enterprises in SF and Westlake; **Robert Keil:** electronic CD, DVD, and VCR equipment plus copies of "Little Boxes" documentary; **Vaughn & Gloriann Jones:** 1949 JHS "Tom Tom"; **Colma Historical Assn.** via president **Pat Hatfield:**

1915 DC Record Tattler, Christmas day issue, from Matt Jensen family; **Home Sweet Home:** 1917 FOE banquet photo, via **Marilyn Olcese;** **Chela** (Serramonte library staff): Serramonte Homeowners Assn. record file; **Mystery Donor:** Broadmoor PD police car magnet; **DCPD Chief Gary McLane,** 1965-66 M P Brown PTA president's scrapbook compiled by his mother, DC 50<sup>th</sup> Anniversary program; **DCFD Chief (retired) Bob O'Donnell,** paper memorabilia including DC Civic Center dedication program and DCFD 1907-2007 illustrated history booklets.

### MUSEUM VISITOR - HISTORIC TIES

**Walter Fahey,** a grandson of **DC WWII (1940-42) Mayor John J. Fahey,** was a recent visitor to the HG Mini-Museum. Now a realtor in Pacifica, **Mr. Fahey** found items of interest about his relative, including "grandpa's" photo in **Bunny Gillespie's** book "**Images of Daly City**".

### FLOURNOY STREET SALUTED

Author **Nick Freeth** gives a charming salute to Flournoy Street near San Jose Avenue in his 192 page book "**Pacific Coast Highway**." He writes: "homes on this agreeable residential street have none of the drab uniformity that songwriter **Malvina Reynolds** once observed in Daly City." The book may be found in our local friendly library. Check out page 100 for the nice nod to one of Daly City's oldest neighborhoods. Thank you, **Mr. Freeth!**

### FUTURE PROGRAMS

**January 20** (Sunday) 2 pm - "Local Native American History"; **March 19,** (Wednesday) 7:30 pm - "Daly City's Filipino History" **May 21** (Wednesday), 7:30 pm - "Little Boxes" video.

## GUILD OFFICERS AND DIRECTORS

Mark Weinberger, President	415/750-1939
Richard Rocchetta, Vice-President	650/992-9144
Marie Brizuela, Treasurer	650/755-7188
Dana Smith, Secretary	650/755-3432
Vaughn Jones, Director	650/756-6795
Marian Mann, Director	650/991-9386
Dee Canepa, Director	650/255-5596
Michael Rocchetta, Director	650/756-3960
Ken Gillespie, Director emeritus	650/755-5123
Bunny Gillespie, Director emerita	650/755-5123

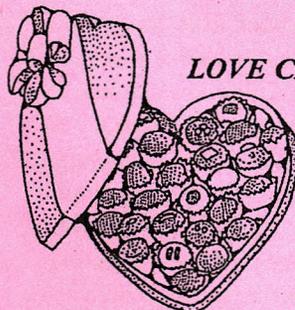
*Tattler* Editor: Bunny Gillespie

Production: Dana Smith

### REFRESHMENT DONORS FOR NOVEMBER MEETING

The following graciously put their names on the sign-up sheet in September for donating after-program treats for the upcoming membership meeting:

**Mark Weinberger, Judith Christensen, and Annette Hipona.** For information, contact Hospitality Chair **Elinor Charleston**, (650 755-8267). Additional snacks are always welcome.



### *LOVE CHOCOLATES, LOVE YOUR GUILD!*

Board Member **Vaughn Jones** initiated **See's** candy sales to raise funds for the Guild and our new museum. Now

that **See's** no longer has outlets in Daly City, you can buy candy (or gift certificates) from the Guild and have deliveries made conveniently to your door by Mr. Jones. A 2 lb. minimum is required. The Guild will receive several dollars for each box sold. For your sweet tooth and all your holiday and hostess gifts, order your **See's** candy from the History Guild. Order form enclosed with this newsletter. Thank you!



History Guild of Daly City/Colma  
c/o Daly City Mini-Museum  
40 Wembley Avenue  
Daly City, CA 94015

*FIRST CLASS MAIL*

