

## "A PALACE FOR COWS" AT SEPTEMBER 15 MEETING

**YIPPEE-I-AY, I-AY, YIPPEE-I-OH!**

It's time for us all to put on our Western duds and head for the big **SEPTEMBER 15TH ROUND-UP** meeting at the Doelger Corral, 7:30 p.m., when the first gathering of the new Guild year will be held.

The reason for the Western theme is to greet Ted Luff, of the famed Cow Palace, Daly City's largest building! Home of the Grand National Rodeo, Horse and Stock Show for almost 50 years, the Cow Palace is world famous, and has played host to countless events of national, international and local interest over the years.

A native San Franciscan, Luff has been part of many of those activities in his role of Rental and Operations officer of the Cow Palace. He is an "in-demand" speaker, and was recently featured at a Daly City Rotary Club function.

Those attending our meeting are urged to wear Western garb (if they are available...even a bandanna would be colorful), bring souvenirs from Cow Palace shows or conventions to place on the display tables. Guild director Ted Babow will preside over the materials, which must be picked up at the end of the meeting.

The Western dress is encouraged as a prelude to the Cow Palace's hosting of the Grand National Rodeo, Horse and Stock Show, October 29-Nov. 7th, when top cowboys and cowgirls compete for points and cash in the semi-finals of year-round rodeo trials.

### OHLONE HISTORY A HIT!

May 19th surely seems a long time the date of our meeting on the Ohlone Indians, as presented by Betsy Bogel, costumed and painted, and most effective in her depiction of the life of the late 18th century inhabitants of our North County area.



Chaps a-flying, a saddle bronc rider examines the Cow Palace's vast ceiling during his 9-second equestrian adventure

Betsy, who visits many schools to tell about the Ohlones, brought a full quiver of information and artifacts on behalf of the San Mateo County Historical Association with flair and enthusiasm. Expert in her craft, she wove a tapestry of the kindly, non-aggressive peoples who hunted only for food, picked only what they needed, and lived abundantly...before others moved into their well-watered, beneficent areas.

A good crowd was on hand for the evening, although there was a conflicting t.v. program, Unsolved Mysteries, which that evening was showing the segment about the U.S. Navy blimp L-8, and its drifting to a crash landing in Daly City, its two-man crew missing.

It was time for election of officers of our Guild, and the Nominating Committee, chaired by Jane Powell, presented the slate of nominees, who were elected to the next one-year term. The names are on the last page of the Tattler, the same volunteers who have led the Guild over the years. We wish them well in this new Guild year!



Treasurer Roz Babow gave her year-end report, showing that the Guild, in spite of the lowest dues structure of any comparable organization, is in good fiscal shape. 1992 was the year of the greatest cash outlay spending over two thousand dollars on the display cases and equipment for the Mini-Museum.

Our wonderful friend and member John Olcese contributed six beautiful plants for the raffle, and we used the final \$20 gift certificate at Safeway, donated by the wonderful folks at the Cypress Lawn Memorial Park.

The meeting concluded with tasty refreshments, provided by Eileen Ford, Helene Ramirez, May Truscott, Helen Nelson, Marian Rochetta and Carolyn Damonte, and served with great flair by Mary Hutchings, Marilyn Olcese and Bob & Enid Williams.

### **VICTORIAN DAYS IN THE PARK** **UPCOMING AUG. 28-29**

Our Guild will be represented at Victorian Days in the Park once again. The two-day event, held in San Mateo's Central Park, is sponsored by the San Mateo County Historical Association, and will embrace the weekend of August 22-23, from 10:30 a.m. to 5:30 p.m.

There is a History Row, where local community history groups, such as ours, have an exhibit, displays, and the great opportunity to chat with the passing thousands of attendees at fair. Admission is FREE; there will be over 125 arts, crafts and food booths, stage entertainment, sports events and Civil War musters, fashion shows and the Nickelodeon Theater, where history organizations present short ( $\frac{1}{2}$  hr. max.) programs about their particular locales.

Help at our booth is solicited, for 2 hour shifts, a most pleasant activity, and there are several time slots open. We hope that you might join Marilyn Olcese, Bob and Enid Williams, the Gillespies, Mary Hutchings as volunteers during the weekend.

It's a lot of fun, the passers-by usually include many folk who know Colma and Daly City, and, in almost every conversational case, there are mutual friends or acquaintances.

Give Bunny or Ken a phone call at 755-5123 for info about the fair. Oh, and in case you would like to give a couple of hours to the operation of Victorian Days in the Park, the sponsoring organization, San Mateo County Historical Association is most appreciative of volunteer assistance for any time during the 2-day run of the fair. This is the big fund-raising, recognition activity of the SMCHA. Give them a call at 574-6441.

### **GOODIE TIME VOLUNTEERS**

Hey, it's goodie reminder time for those who've signed up to bring 4-dozen yummies for our September 15th meeting at Doelger Center:

Those dears who have signed up for such generosity are:

Frank Kelly  
Bianca Caserza  
Enid Williams  
Lou Craviotto

Mary Hutchings will give you a call a few days prior as a last-moment confirmation. Muchas gracias!

### **GATEWAY FESTIVAL GREAT FUN**

The 2nd Annual Gateway Festival, was held on School St. over the weekend of May 22-23rd. The weather was good, the crowds in fine strolling form, and our Guild booth had a steady stream of visitors to inspect the displays and chat with the booth-tenders.

Assisting over the weekend were Ralph Jordan, the Babows, Gillespies, and Williamses, Fran Bullard, Jean Gallagher, Chuck Meagher, Betty Schultz, Jane Powell, the Piccardos, Neil Fahy, Russ Brabec, and Heru Hartanto, in whose garage on Bruno St. we stored the Guild display materials, tables, signs, etc. over Saturday night for use on Sunday.

These street fairs are always a good promotional vehicle for the Guild, where we offer a sign-up sheet for the mailing list. The sign-ups receive the Tattler through the year, and in January are sent a regular dues-renewal form, just like the members. They are urged to join the Guild, and, even if they don't that January, are kept on the list through to the next January,



when, should they not show any further interest, are dropped. Happy to say, most of them do wish to become members of the Guild.

Information is exchanged between those at the table and passers-by, who contribute nuggets of lore about the old days along the S.P. tracks a couple of blocks away, the little community center on Dunks St., the Belli store on San Pedro, little Jeff, etc.

### MINI-MUSEUM MUSING

Volunteer hosts and hostesses at the Mini-Museum are very welcome, and we thank those who have come over to the Serramonte Library on Tuesdays, from 1:00 to 2:30 p.m.

Over the past few weeks there've been the following nice folks:

Lga Tourkoff, Marilyn Olcese, Neil Fahy, Mary Hutchings, Fran Bullard, Bunny & Ken Gillespie, the Rineys.

Also, on the cataloguing team, cutting, indexing, filing, and being most useful are Walter Schultz, Collins Orton and Jo Lyman. The collection file continues to expand, thanks to their excellent work!

Popping in and out frequently are the Babows, picking up mail, keeping the new member list up to date. Member Richard Babow, our computer whiz, provides our mailing labels and alphabet list, most valuable!

### M & S BELLI STORE IN COLMA

The Guild has gratefully received a fine photo of the Colma pioneer store M & S Belli, constructed on San Pedro near Market St. in 1895. The owners were Manueto and Silvio Belli, who married Ernesta Bini and Rose Baciagalupi. General merchandise was sold, foodstuff, household items, small farm implements and clothing, and hay, coal and grain was stored in a large barn behind the store.

Closest to Mission Street was a bar where funeral corteges would stop to water their horses, and others of great thirst on the way to the cemeteries.

Following the 1906 earthquake, the building was taken over by the militia in order to parcel out food to refugees from S.F.

The original building was torn down in 1970 after being used for a number of purposes. We are indebted to Robert Belli of Pacifica for his contribution of the picture for reproduction and the information noted, and also for his donation of two great framed pictures which hung in the bar during its entire existence.

### POLITICAL SIGNS OF THE PAST



The picture above is of a store at the southeast corner of Knowles and Mission Sts., location of many stores over the years.

What is intriguing about this pic is the number of political signs in the window, listing candidates for office, mostly on the County level, and nearly all of Irish extraction. Here are a few that we could discern with the aid of a magnifying glass!

Casey - Sheriff  
Curran - County Clerk  
Barr - Supervisor  
Mahoney - Sheriff  
Stead  
Bullock  
Gillespie



POETRY CONTEST UNDERWAY

The 13th Annual Daly City Poetry Contest, sponsored by the Poetry Guild, is underway, featuring for the 2nd year a category of special interest to our History Guild members, friends, and the general public of Daly City and Colma.

Solicited are poems pertaining to the history of or feelings about Daly City or Colma. Entrants must be residents of either community, and historical references must be accurate.

There is a \$1 fee per poem entry, with checks made out to the Daly City Advocates. Poems should be sent to:

Ruth Hoppin  
Contest Coordinator  
15 Portola Avenue  
Daly City, CA 94015

Entries must be postmarked no later than January 4, 1994.

OTHER NOTES OF INTEREST

Seton Hospital, our most prominent Daly City landmark, will be celebrating its 25th Anniversary of service to the North County in the Fall, with special programs and events.

Also, our largest Daly City shopping area, Serramonte Center, will have a parallel Silver Anniversary. It's hard to believe that a full 25 years have passed since Mary's Help was built on Nanny Goat Hill, and Serramonte Center occupied what was part of the big Christen Bros. Dairy! Congratulations!

HISTORY GUILD OF DALY CITY/COLMA  
Officers and Directors

Ken Gillespie - president 755-5123  
Neil Fahy - vice-president 756-2753  
Bunny Gillespie - secretary 755-5123  
Roz Babow - treasurer 994-7662  
Ted Babow - director 994-7662  
Yolanda Hardiman - director 589-0188  
Elaine Riney - director 992-4696  
Walter Riney - director 992-4696

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Daly City, CA 94015